Town of Clayton: Government Supports UNC Health Children’s Through the Benefits That Benefit Children Program

Clayton, NC – July 19, 2023 – The Town of Clayton and their employees are making an impact on the lives of children in North Carolina while simultaneously setting an example for other governments. **The** **Town of Clayton and its employees have now become Benefits That Benefit Children’s Champions**. In July of this year, representatives of the Town of Clayton presented a donation to UNC Health Children’s in the amount of **$2,560.**

This donation will help UNC Health Children’s continue its four-tiered mission to C.A.R.E. that aligns clinical care, advocacy, research, and education to deliver world-class, family-centered care regardless of a family’s ability to pay. Their commitment to this mission ensures that no child needs to leave North Carolina for treatment of any medical condition regardless of how critical or rare the challenge.

The Benefits That Benefit Children campaign is a cause marketing program through Pierce Insurance and National Benefit Partners that provides donations to Children’s Charities throughout the country. The funds were generated through the Benefits that Benefit Children program in conjunction with voluntary employee benefits provided by Chubb, National Benefit Partners, and Pierce Insurance.

“When you give back within your community, it is a great way to show that you care and encourage others to follow suit,” said Lonnie Pierce, President, Pierce Insurance.

**About Pierce Insurance**

Pierce Insurance is an employee benefits firm specializing in the customization and enrollment of

supplemental insurance benefits and value-added services, such as Benefits That Benefit Children. Benefits are designed to enhance an employer’s benefit package while also giving back to the community. Learn more at [pierceins.com](http://www.pierceins.com).

**About Benefits That Benefit Children**

Benefits That Benefit Children is a unique cause marketing program that creates a winning combination for employers, employees and the Children in the community. Benefits That Benefit Children creates donations for Children’s Charities when employers choose to offer certain best-in-class supplemental benefits to their employees. Visit [www.BenefitsThatBenefitChildren.com](http://www.BenefitsThatBenefitChildren.com) for more information.